lara9taylor@yahoo.com
228-669-7743

LARA TAYLOR, MLIS

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ACADEMIC HISTORY
• Doctor of Technology, Purdue University Polytechnic Institute, 2024-Present
• Master's Degree, Library and Information Science, University of Southern Mississippi, 2023, GPA: 3.927
• Archive and Special Collections Certificate, University of Southern Mississippi, 2023
• Bachelor's Degree, Library and Information Science, University of Southern Mississippi, 2021, GPA: 3.946
• Certificate, AI in the SEC, Auburn University, 2023-2024
• Certificate, DH101: Introduction to Digital Humanities, HarvardX, Harvard University, 2023
• Course Certificate, Exploring Emerging Technologies for Lifelong Learning and Success, The State University of New York, 2022

BOARDS AND FOUNDATIONS
• Leadership Council for BoodleBox AI, *Member*
• Choctaw County Health Services Foundation, *Member*

PROFESSIONAL EXPERIENCE
• **Instructional Technology Specialist – Mississippi State University, 2023-Present**
-Instructed over 135 software workshops for the MSU Libraries' Digital Media Center
-Led in-classroom instruction for over 20 different classes across campus
-Worked with VR gaming, podcasting, artificial intelligence, emerging technologies, and digital literacy
-Manufactured 3D prints, Cricut items, Glowforge items, and other Makerspace items for students, faculty, and staff
-Led Digital Media Center tours and library tours
-Collaborated with three SME librarians to create flipped-classroom Canvas modules for first-year English classes
-Presided as a Judge for MSU's 3MT competition (2023)
-Presided as a Judge for IPDA debate tournament (2024)
-Represented Digital Media Center at various events around campus

• **Communications Coordinator – Grace Presbyterian Church, Starkville, MS, 2022-Present**
-Developed website and actively maintain it
-Produce content to promote church activities through website, Facebook, and Instagram
-Design physical items for church
-Work with TV team for streaming of church services on Facebook and YouTube
-Manage MailChimp templates for weekly newsletters to church members

• **Library Associate – Mississippi State University, 2021-2023**
-Hired, supervised, and scheduled student workers for Bob and Kathy Luke Architecture Library
-Assisted supervisor with collection management
-Worked with supervisor to create monthly book displays
-Cataloged over 575 books in the rare book room
-Worked with supervisor to create new graphics for branch library (signage, etc.)
-Compiled working log of print journals, including details such as online availability and volumes held, still used currently
-Increased Instagram usage by over 35%

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• Library Assistant - Choctaw County Library System, Ackerman, MS 2018-2021
-Supervised student workers and interns
-Created content for Facebook
-Submitted calendar of events to local newspaper monthly
-Designed in-house print publications
-Developed library programming for patrons of all ages
-Curated the acquisitions of books and DVDs with library director
-Created Marc records for books in genealogy
-Copy-cataloged newly purchased books and donations
-Assisted with inventory management
-Served patrons with genealogy requests, research requests, and reader's advisory
-Maintained computers in computer lab and for library employees

• Social Media Manager - Self-Employed, Ackerman, MS 2011-2019
-Designed and developed social media business strategy for each client
-Updated websites and social media presences (Facebook, Instagram, YouTube, Twitter, etc.)
-Worked with business managers to create paid events (EventBrite and Ticketmaster)
-Worked with business managers to support ad campaigns across platforms with different partners
-Designed variety of needs for customers (menus, business cards, letterheads, hand-outs, etc.)
-Worked with owners and managers to create promotional campaigns with prizes

• Graphics Operator / Graphics Producer - Independent Contractor, Worldwide 1992-2020
- Graphics Operator / Graphics Producer for major TV networks in various sports.
- Gathered and organized statistics/information for national and international broadcasts.

• Graphics Operator / Department Liaison - WSB-TV, Atlanta, GA 1998-1999
- Graphics Operator for daily newscasts
- Trained and set schedules for all graphic operators
- Liaised with News Department and Creative Services Department

• Director / Technical Director / Commercial Editor / Graphics Operator / Graphics Department Manager - WLOX-TV, Biloxi, MS 1988-1998
- Director, Technical Director, and Graphics Operator for daily newscasts
- Trained other employees in graphics and production
- Edited Commercials for Creative Services Department
- Coordinated needs between News Department, Production Department, and Creative Services Department

QUALIFICATIONS, SKILLS, and EXPERTISE LEVELS
• **Adobe Creative Suite**: Proficient with Photoshop, InDesign, Premiere Pro, Express, and more
• **Microsoft Suite**: Proficient with Word, PowerPoint, Excel, Publisher
• **Television Production**: Proficient with Graphics, Assistant Producing, Directing, Editing
• **Generative Artificial Intelligence**: Experienced with ChatGPT, Perplexity AI, Copilot, Adobe, and more
• **CMS**: Proficient with WordPress; Experienced with BigCommerce, Joomla, Wix
• **Computer**: Experienced with Computer Maintenance and Troubleshooting
• **Digital Literacy**: Experienced, Perpetual Student
• **Emerging Technologies**: Experienced, Perpetual student
• **Instructor and Speaker**: Experienced, Effective and Engaging

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GRANTS AWARDED

• 2023 4-County Grant
  - Awarded $5,000
  - Awarded to the Emerging Technologies Committee of the MSU Libraries
  - Wrote majority of grant and submitted grant
  - Person of Interest on grant
  - Worked to help create and implement grant's budget

• 2024 Bell Grant Award (April 29, 2024)
  - Awarded $4,992
  - Awarded to the Maxx South Digital Media Center of the MSU Libraries
  - Worked with other department members to create grant idea

PUBLICATIONS

• Lara Taylor (2024) Tune in to tomorrow: AI-driven podcasting and its possibilities, *Public Services Quarterly*, 20:1, 46-53, DOI: 10.1080/15228959.2023.2290288

PODCASTS

• de Souza, C. (2024, April 11). *Clay's Council featuring Lara Taylor discussing AI & podcasting: AI: The podcaster's new best friend*. YouTube. https://www.youtube.com/watch?v=c9MfZCNHmvQ

SCHOLARLY PRESENTATIONS

• "Creating an Emerging Technologies Committee." Panel Discussion - October 13, 2023. Mississippi Library Association Annual Conference
• "Creating an Emerging Technologies Committee." Poster Presentation - October 13, 2023. Mississippi Library Association Annual Conference
• "Building an Emerging Technology Presence." Presentation. March 9, 2023. Creating Futures Through Technology Conference, Biloxi, MS.
• "SMSA's effort to engage with our future archivist." Presentation. October 12, 2022. Mississippi Library Association Annual Conference
• "Low Tech in a High-Tech World" Poster Presentation - 3MT Competition. November 2-4, 2022. 3MT and the USM Graduate School

ACADEMIC HONOR SOCIETIES

• **Beta Phi Mu Honor Society**, Lifetime Membership
- Library and information studies international honor society
- Official affiliate of the American Library Association
- Academic eligibility and a faculty assessment of candidates' professional leadership potential required
- Invitation only
• **Golden Key International Honor Society**, Lifetime Membership
- World's largest collegiate honor society for graduate and undergraduate students
- Strong relationships with over 400 universities worldwide
- Pillars of academics, leadership, and service
- Members qualify when at the top 15% of class

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PROFESSIONAL ORGANIZATIONS
- American Library Association (ALA)
- Mississippi Library Association (MLA)
- Society of American Archivists (SAA)
- Special Libraries Association (SLA), *Regional Community Secretary (2023-2025)*
- Association of Southeastern Research Libraries (ASERL)
- Association of College and Research Libraries (ACRL)
- Association of Creative Technologies in Academic Libraries (ACTAL), *Southeast Regional Leader (2022-2024)*
- CORE Instructional Technologies Interest Group

COMMITTEES
- ALA Committee on Research and Statistics, Committee Associate (2023)
- CORE Emerging Technology Trends Committee, Member (2023-2025)
- SAA Josephine Forman Award Committee, Member (2023-2025)
- MSU Libraries Strategic Planning Committee, Member (2023)
- MSU Libraries Emerging Technologies Committee, Founder and Chairperson (2022-2023)
- MSU Libraries Social Media Committee, Member (2022-2023)
- MSU Libraries Exhibits Committee, Member (2022-2023)

AWARDS and SCHOLARSHIPS
- 2022 Peggy May Scholarship Award from the Mississippi Library Association
- 2022 Molline Mayfield Keyes Scholarship from the University of Southern Mississippi
- 2022 Student Travel Award from the Association of Architecture School Librarians

LINKS
- Facebook: facebook.com/CoffeeFuelsTheWorld
- ePortfolio: www.coffeeandkayaks.com
- LinkedIn: https://www.linkedin.com/in/lara9taylor/