lara9taylor@yahoo.com
228-669-7743

LARA TAYLOR, MLIS

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EDUCATION
• Doctor of Technology, Purdue University, 2024-present, Current GPA: 4.0

• AI in the SEC, Auburn University, 2023-2024

• Certificate, DH101: Introduction to Digital Humanities, HarvardX, Harvard University, 2023

• Master's Degree, Library and Information Science, University of Southern Mississippi, 2023, GPA: 3.927

• Archive and Special Collections Certificate, University of Southern Mississippi, 2023

• Course Certificate, Exploring Emerging Technologies for Lifelong Learning and Success, The State University of New York, 2022

• Bachelor's Degree, Library and Information Science, University of Southern Mississippi, 2021
(Highest Honors)

SKILLS and EXPERTISE
• Proficient in Adobe Creative Suite (Photoshop, InDesign, Premiere Pro, Express, etc.)
• Proficient in Microsoft Suite (Word, PowerPoint, Excel, Publisher, etc.)
• Proficient in Television Production (Graphics, Assistant Producing, Directing, Editing)
• Experienced with Generative Artificial Intelligence (ChatGPT, Perplexity AI, Copilot, Adobe)
• Experienced with Content Management Systems (BigCommerce, Joomla, Wix, WordPress)
• Skilled in computer maintenance and troubleshooting
• Knowledgeable in digital literacy and emerging technologies
• Effective Instructor and Speaker

EXPERIENCE
• **Instructional Technology Specialist – Mississippi State University, 2023-Present**
- Instructed over 135 software workshops for the MSU Libraries' Digital Media Center
- Provided in-classroom instruction for over 20 different classes across campus
- Worked with VR gaming, podcasting, artificial intelligence, emerging technologies, and digital literacy
- Created 3D prints, Cricut items, Glowforge items, and other Makerspace items for students, faculty, and staff
- Led Digital Media Center tours and library tours
- Worked with three librarians to create flipped-classroom Canvas modules for first-year English classes
- Judge for MSU's 3MT competition (2023) and IPDA debate tournament (2024)
- Represented Digital Media Center at various events around campus

• **Communications Coordinator – Grace Presbyterian Church, Starkville, MS, 2022-Present**
- Developed website and actively maintain it
- Create content to promote church activities through website, Facebook, and Instagram
- Create print items for church
- Work with tv team for streaming of church services on Facebook and YouTube
- Created and manage MailChimp templates for weekly newsletters to church members

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• Library Associate – Mississippi State University, 2021-2023
- Supervised student workers for Bob and Kathy Luke Architecture Library
- Assisted supervisor with collection management
- Worked with supervisor to create monthly book displays
- Cataloged over 575 books in the rare book room
- Worked with supervisor to create new graphics for branch library (signage, etc.)
- Created working log of print journals, including details such as online availability and volumes held
- Increased Instagram usage by over 35%

• Library Assistant - Choctaw County Library System, Ackerman, MS 2018-2021
- Supervised student workers and interns
- Created content for Facebook
- Submitted calendar of events to local newspaper monthly
- Created in-house print publications
- Created library programming for patrons of all ages
- Worked with library director on acquisitions of books and DVDs
- Created marc records for books in genealogy
- Copy-cataloged newly purchased books and donations
- Assisted with inventory management
- Assisted patrons with genealogy requests, research requests, and reader's advisory
- Maintained computers in computer lab and for library employees

• Social Media Manager - Self-Employed, Ackerman, MS 2011-2019
- Created social media business strategy for each client
- Maintained websites and social media presences (Facebook, Instagram, YouTube, Twitter, etc.)
- Created content for social media and websites
- Worked with business managers to create paid events (EventBrite and Ticketmaster)
- Worked with business managers to support ad campaigns across platforms with different partners
- Created variety of print needs for customers (menus, business cards, letterheads, hand-outs, etc.)
- Worked with owners and managers to create promotional campaigns with prizes

• Graphics Operator / Graphics Producer - Independent Contractor, Worldwide 1992-2020
- Graphics Operator / Graphics Producer for major TV networks in various sports.
- Gathered and organized statistics/information for national and international broadcasts.

• Graphics Operator / Department Liaison - WSB-TV, Atlanta, GA 1998-1999
- Graphics Operator for daily newscasts
- Trained and set schedules for all graphic operators
- Liaised with News Department and Creative Services Department

• Director / Technical Director / Commercial Editor / Graphics Operator / Graphics Department Manager - WLOX-TV, Biloxi, MS 1988-1998
- Director, Technical Director, and Graphics Operator for daily newscasts
- Trained other employees in graphics and production
- Edited Commercials for Creative Services Department
- Coordinated communication and needs between News Department, Production Department, and Creative Services Department

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PROFESSIONAL ORGANIZATIONS
• American Library Association (ALA)

• Association of Creative Technologies in Academic Libraries (ACTAL), Southeast Regional Leader

• Mississippi Library Association (MLA)

• Association of College and Research Libraries (ACRL)

• Core: Leadership, Infrastructure, Futures

• Society of American Archivists (SAA)

• Special Libraries Association (SLA), Regional Community Secretary (2023-2025)

COMMITTEES
• ALA Committee on Research and Statistics, Committee Associate 2023-2025
• ALA Technology: Emerging Technology Trends Committee, Member 2023-2025
• SAA Josephine Forman Award Committee, Member 2023-2025
• MSU Libraries Strategic Planning Committee 2022-2023
• MSU Libraries Emerging Technologies Committee (Chairperson) 2022-2023
• MSU Libraries Social Media Committee 2022-2023
• MSU Libraries Exhibits Committee 2022-2023

AWARDS AND SCHOLARSHIPS
• 2022 Peggy May Scholarship Award from the Mississippi Library Association

• 2022 Molline Mayfield Keyes Scholarship from the University of Southern Mississippi

• 2022 Student Travel Award from the Association of Architecture School Librarians

PUBLISHED WORKS
• Lara Taylor (2024) Tune in to tomorrow: AI-driven podcasting and its possibilities, *Public Services Quarterly*, 20:1, 46-53, DOI: 10.1080/15228959.2023.2290288

PODCASTS
• de Souza, C. (2024, April 11). *Clay's Council featuring Lara Taylor discussing AI & podcasting: AI: The podcaster's new best friend*. YouTube. https://www.youtube.com/watch?v=c9MfZCNHmvQ

SCHOLARLY PRESENTATIONS
• "Creating an Emerging Technologies Committee." Panel and Poster Presentation - October 13, 2023. Mississippi Library Association Annual Conference
• "Building an Emerging Technology Presence." March 9, 2023. Creating Futures Through Technology Conference, Biloxi, MS.
• "SMSA's effort to engage with our future archivist." October 12, 2022. Mississippi Library Association Annual Conference
• "Low Tech in a High-Tech World" Poster Presentation - 3MT Competition. November 2-4, 2022. 3MT and the USM Graduate School

LINKS
• Facebook: facebook.com/CoffeeFuelsTheWorld
• ePortfolio: www.coffeeandkayaks.com
• LinkedIn: https://www.linkedin.com/in/lara9taylor/